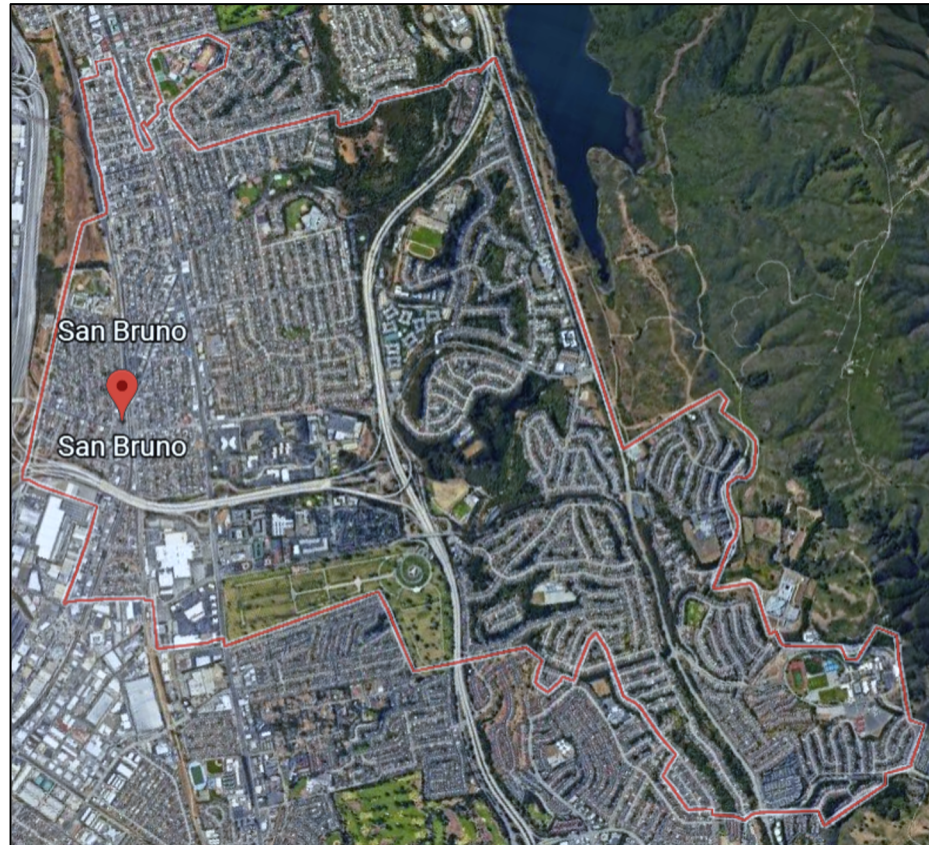


City of San Bruno



Districting Public Hearing #6

Presentation Overview

I. Background & Process

- What is the current system?
- Why is the city making a change?

II. Outreach & Community Engagement Update

III. Map Selection & Election Sequence

- What are the legal requirements for district maps?
- Which map is being considered for San Bruno?

I. Background & Process

By: Kristen Parks, NDC

Background

What is the current system?

- Mayor and Councilmembers are currently elected at-large

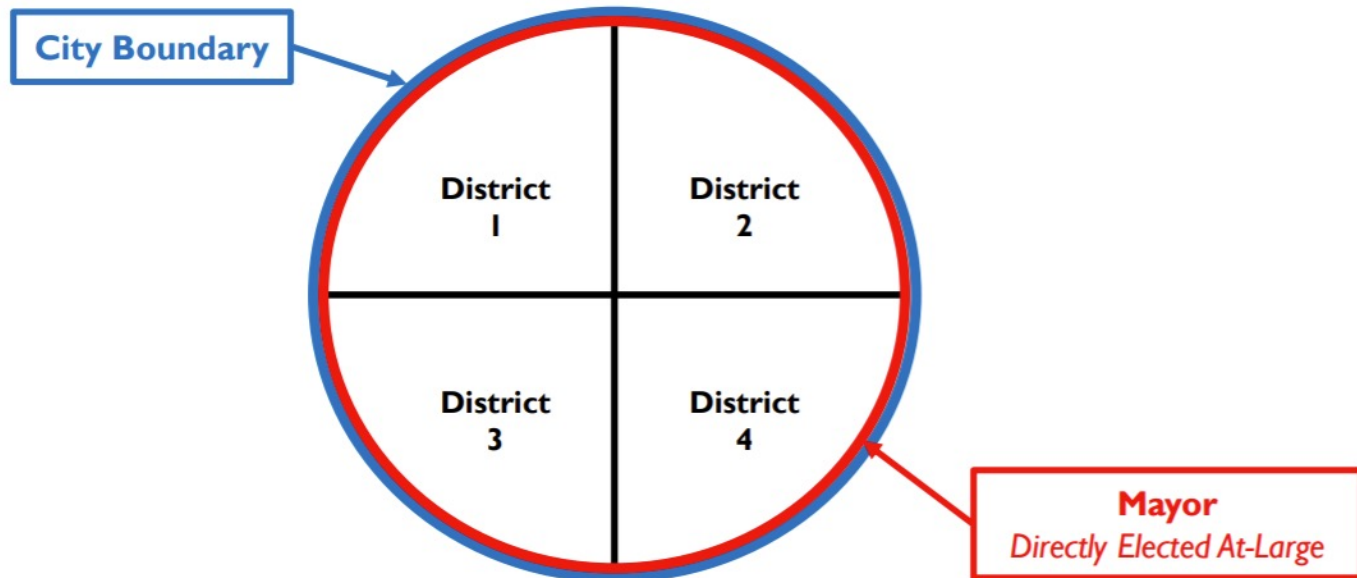
Why is the City making a change?

- The California Voting Rights Act (CVRA) encourages by-district elections and makes it easier to bring lawsuits against cities with at-large elections
- On March 10, 2020, the City adopted a resolution to transition to by-district elections
- San Bruno avoided an expensive legal challenge by proactively adopting a resolution to transition to by-district elections

Process

What is the process for transitioning to districts?

- Council will adopt a 4-district map in 2022



- San Bruno continues to have a directly-elected mayor and a 4-member City Council*

*Voter approval required to alter this structure (Prop F, 1977)

Districting Timeline

Public Hearings 1 & 2 Sept. 28 and Oct. 19, 2021	Council heard public input on the composition of districts
Community Workshops Nov. 1 and Nov. 13, 2022	Informational presentation and demo of public mapping tools
Public Hearing 3 Jan. 25, 2022	Council reviewed initial round of draft maps
Feb. 8, 2022	Deadline for public map submissions for Feb. 22 nd
Public Hearing 4 Feb. 22, 2022	Council selects preferred map and may request revisions
Public Hearing 5 Mar. 8, 2022	First reading/introduction of map ordinance
Public Hearing 6 Mar. 22, 2022	Second reading/adoption of ordinance
Deadline for Adoption Apr. 15, 2022	Final date for map adoption (E-205)

II. Outreach & Engagement Update

By: Jennifer Nentwig, Tripepi Smith

The background of the slide is a repeating pattern of lightbulbs. Most are green with a white filament, but some are yellow, indicating they are lit. The pattern is dense and covers the entire slide area.

City of San Bruno - District Formation

Outreach & Engagement Update

Multimedia, Multilingual Outreach

- Digital

- Dedicated district formation website
- Emails to news alert subscribers and community-based organizations
- Social media
- City Manager Newsletters
- CityNet “What’s Happening Around Town”
- Press releases to online media outlets
- Newsflashes on San Bruno homepage
- Rec Guide

The City of San Bruno is hosting its sixth district formation public hearing on March 22, 2022, at 7:10 p.m. [on Zoom](#) to consider the second reading of an ordinance to adopt a final City district map. The ordinance would adopt district Map 104 and accompanying Council Member election sequencing. You are invited to join the hearing with the Zoom information below:

Zoom Webinar ID: 899 3142 9243
Zoom Passcode: 925628
Telephone: +1 646 558 8656

For more information on this hearing, visit DistrictingSanBruno.org/Schedule.

SIXTH DISTRICT FORMATION PUBLIC HEARING

- March 22, 2022
- @ 7:10 pm
- Virtual on Zoom



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slide*

Multimedia, Multilingual Outreach

Participate in the Districting Process!
Now is the time to share your thoughts on which proposed district map you prefer! Head to DistrictingSanBruno.org/Draft-Maps to view all submitted district maps.

¡Participa en el proceso de distribución de distritos!
¡Ahora es el momento de compartir sus pensamientos sobre qué mapa de distrito propuesto prefiere! Visite a DistrictingSanBruno.org/Draft-Maps para ver todos los mapas de distrito enviados.

參與選區進程！
現在是時候分享您對哪個選區地圖的看法了！前往 DistrictingSanBruno.org/Draft-Maps 查看所有提交的地區地圖。

DistrictingSanBruno.org/Draft-Maps

City of San Bruno
567 El Camino Real
San Bruno, CA 94066

Mail indicia to be placed by printer

*****ECRWSEDDM*****
POSTAL CUSTOMER

The City of San Bruno is evaluating options to transition to district elections.
If the City transitions to district elections now, then beginning in November 2022 each San Bruno voter will vote for one Council Member to represent their specific district and a Mayor to represent the City as a whole.

La Ciudad de San Bruno está evaluando opciones para la transición a las elecciones de distrito.
Si la Ciudad pasa a las elecciones de distrito ahora, a partir de noviembre de 2022 cada votante de San Bruno votará por un miembro del consejo que represente a su distrito específico y un alcalde que represente a la Ciudad en su conjunto.

聖布魯諾市正在評估過渡到地區選舉的方案。
如果該市現在過渡到地區選舉，那麼從 2022 年 11 月開始，每位聖布魯諾市民將投票選出一名代表其特定地區的理事會成員和一名代表整個城市的市長。

Learn more:
Aprende más:
學到更多: DistrictingSanBruno.org

- Print

- Postcard mailed to all postal customers in San Bruno
- Flyers
- Public Notices
- Press releases to print media outlets

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Multimedia, Multilingual Outreach (cont.)

- In-Person
 - Two community workshops (one virtual one in person)
 - Mall kiosk
 - Association meetings (Rotary Club, Lions Club, etc.)
 - Marquee at El Camino Real & San Mateo Ave.
 - City staff participation in events such as fall clean-up day, food bank events, etc.



A decorative background consisting of a grid of lightbulbs. Most are green, but some have a yellow glow, suggesting they are lit. The bulbs are arranged in a pattern that fills the top and left sides of the page.

Share Your Thoughts

Website

districtingsanbruno.org

Phone

(650) 616-7058

Email

districting@sanbruno.ca.gov

III. Map Selection & District Sequencing

By: Kristen Parks, NDC

Legal Requirements for Districts

1. Federal Law

- ✓ Ensure **equal population**—total deviation < 10%
- ✓ Comply with federal **Voting Rights Act**
- ✓ Prevent racial gerrymandering

2. California Law

1. Ensure geographic **contiguity**
2. Minimize division of neighborhoods & **“communities of interest”**
3. Create easily identifiable boundaries
4. Maintain **compactness**—don't bypass a nearby population to take in a more distant population

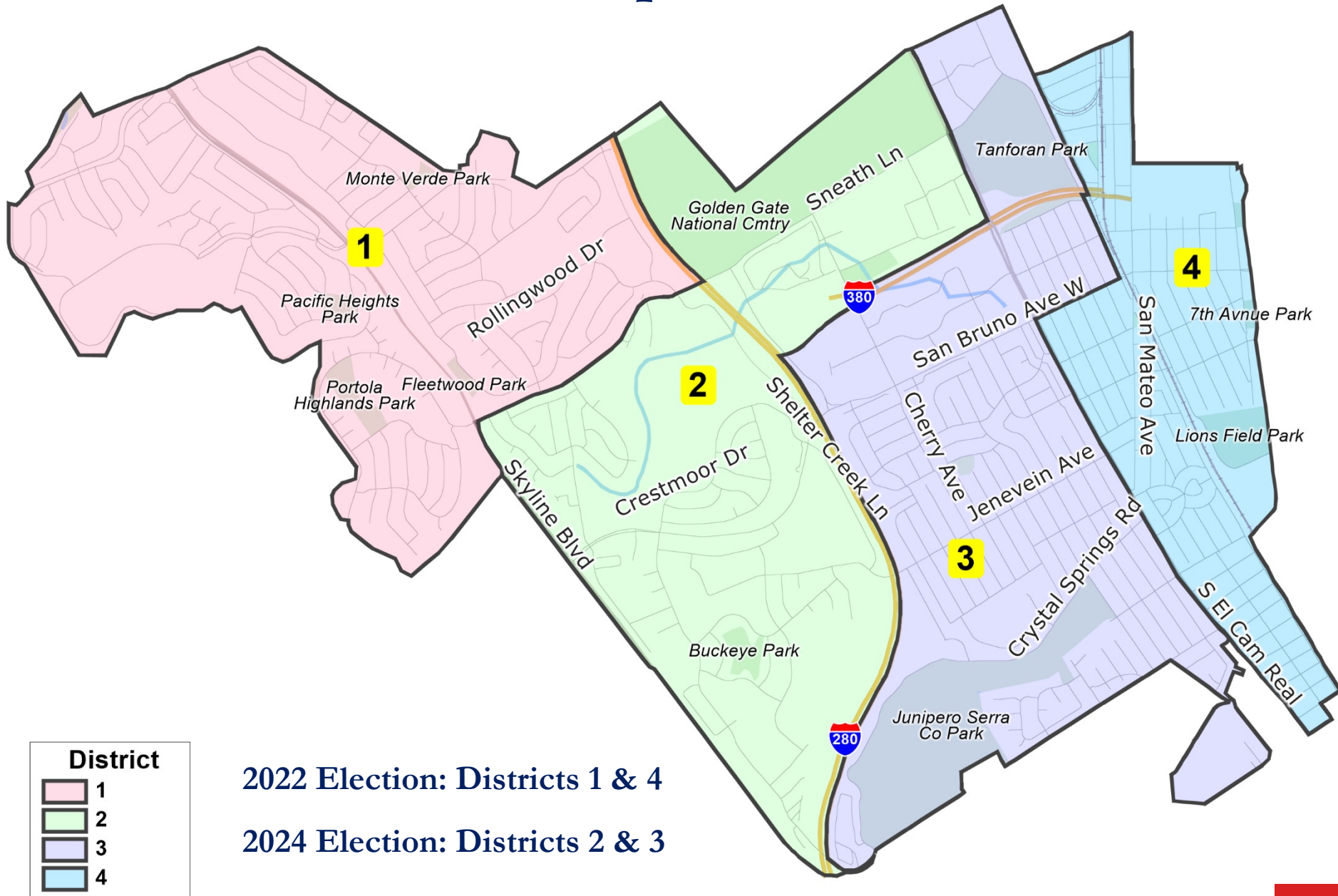
Draft Maps (33)

Public Maps: 30

- ✗ Non-contiguous: 1
- ✗ Not population balanced: 13
- ✓ Contiguous and population balanced: 16

Consultant Maps: 3

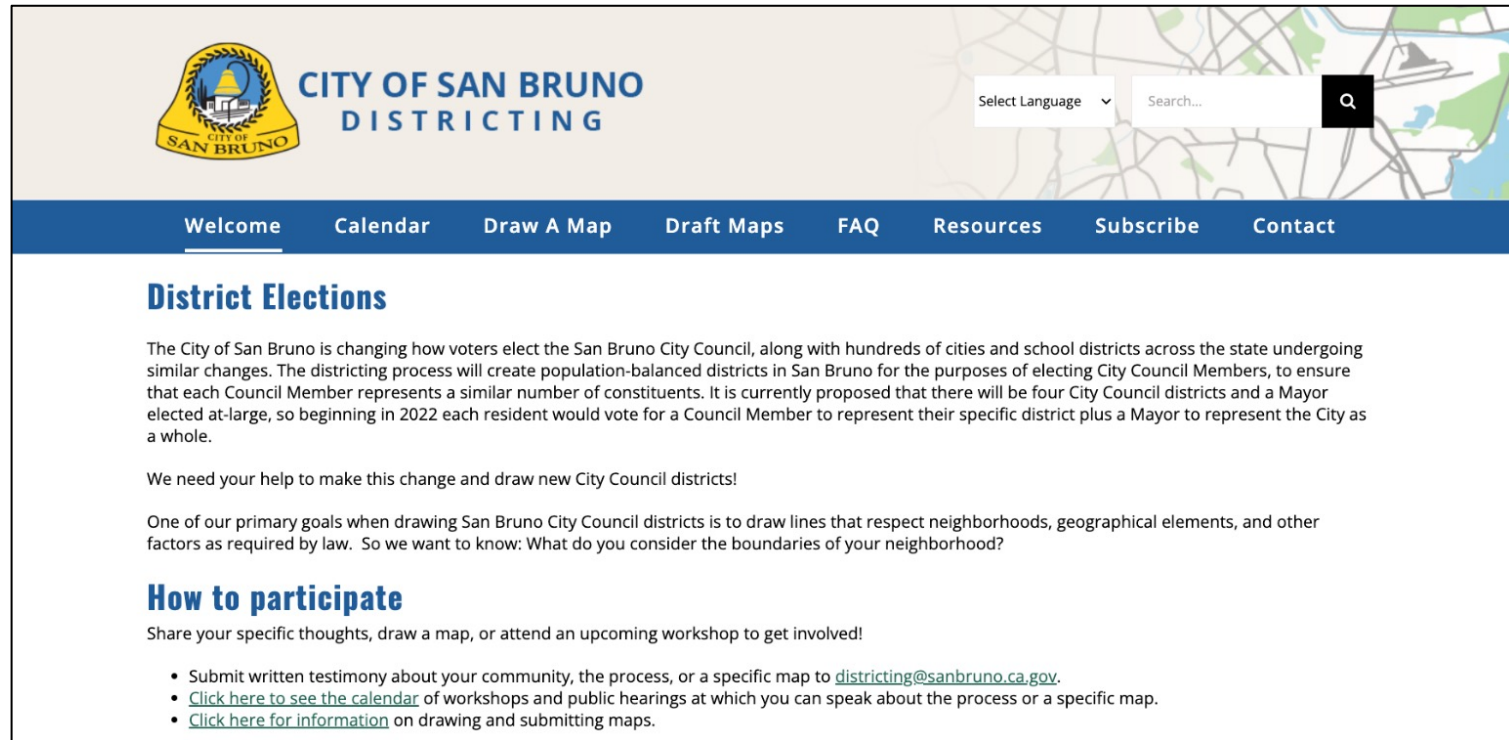
Preferred Map: Public 104



Preferred Map: Public 104

District		1	2	3	4	Total
Total Population	Total Population	11,583	11,030	10,607	10,727	43,947
	Deviation from ideal	596	43	-380	-260	976
	% Deviation	5.42%	0.39%	-3.46%	-2.37%	8.88%
	% Hispanic	18.30%	17%	27%	51%	28%
	% NH White	27%	36%	41%	15%	30%
	% NH Black	2%	2%	2%	2%	2%
	% Asian-American	47%	40%	25%	22%	34%
Citizen Voting Age Population	Total	8,098	7,455	7,311	6,912	29,776
	% Hispanic	16%	13%	24%	40%	23%
	% NH White	35%	46%	50%	21%	38%
	% NH Black	1%	2%	2%	1%	1%
	% Asian/Pac.Isl.	45%	38%	24%	37%	36%
Language Spoken at Home	English	54%	55%	55%	34%	50%
	Spanish	13%	10%	16%	37%	19%
	Asian-lang	24%	23%	14%	15%	19%
	Other lang	9%	11%	14%	13%	12%
Education (Among Those Age 25+)	High School	33%	32%	32%	43%	35%
	Bachelor's Degree	34%	30%	32%	19%	29%
	Graduate Degree	15%	21%	16%	6%	15%
Housing Stats	Single-family	88%	35%	80%	57%	63%
	Multi-family	12%	65%	20%	43%	37%
	Rented	23%	47%	38%	57%	41%
	Owned	77%	53%	62%	43%	59%

For More Information



The screenshot shows the homepage of the City of San Bruno Districting website. At the top left is the City of San Bruno logo, which features a yellow bell and the text "CITY OF SAN BRUNO". To the right of the logo is the text "CITY OF SAN BRUNO DISTRICTING". Further right is a navigation bar with links: "Welcome", "Calendar", "Draw A Map", "Draft Maps", "FAQ", "Resources", "Subscribe", and "Contact". Below the navigation bar is a section titled "District Elections" in blue. The text in this section explains that the City of San Bruno is changing how voters elect the San Bruno City Council, along with hundreds of cities and school districts across the state undergoing similar changes. It states that the districting process will create population-balanced districts in San Bruno for the purposes of electing City Council Members, to ensure that each Council Member represents a similar number of constituents. It is currently proposed that there will be four City Council districts and a Mayor elected at-large, so beginning in 2022 each resident would vote for a Council Member to represent their specific district plus a Mayor to represent the City as a whole. Below this text is a call to action: "We need your help to make this change and draw new City Council districts!". This is followed by another paragraph stating that one of the primary goals when drawing San Bruno City Council districts is to draw lines that respect neighborhoods, geographical elements, and other factors as required by law. So they want to know: What do you consider the boundaries of your neighborhood? Below this is a section titled "How to participate" in blue. The text in this section says: "Share your specific thoughts, draw a map, or attend an upcoming workshop to get involved!". At the bottom of this section is a list of three bullet points: "Submit written testimony about your community, the process, or a specific map to districting@sanbruno.ca.gov.", "Click here to see the calendar of workshops and public hearings at which you can speak about the process or a specific map.", and "Click here for information on drawing and submitting maps."

Email: districting@sanbruno.ca.gov